

# PRIVACY POLICY OF UAB “TUTUTIS”

## I. CONCEPTS

1. The concepts used in the Privacy Policy (hereinafter – Policy) of UAB “Tututis” (hereinafter – Tututis) are the following:

1.1. **Personal data** means any information relating to an identified or identifiable natural person;

1.2. **Data processing** means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;

1.3. **Regulation** means Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016.

1.4. **Cookie** means a small text file that the website <https://www.noordi.com> saves in the visitor’s end device (computer, mobile phone) in order to have this device recognized when the user comes back to the website;

1.5. **Other concepts** are defined in the Regulation, LLPPD, and other legal acts regulating processing and security of personal data.

## II. PERSONAL DATA PROCESSED ON THE WEBSITE

2. Tututis shall process your personal data on the website <https://www.noordi.com>:

2.1. by recording the cookies used on the website <https://www.noordi.com> into your end device used to visit this website.

## III. COOKIES USED ON THE TUTUTIS WEBSITE

3. The cookies used by Tututis on the website <https://www.noordi.com> are recorded in your end device on the first visit to the website.

4. Tututis processes the following personal data with the help of cookies:

4.1. type of browser that you are using;

4.2. your browsing history;

4.3. the Internet Protocol (IP) address assigned to your end device;

4.4. number of visits to the website;

4.5. browsing duration on Tututis website;

4.6. reviewed sections of Tututis website;

4.7. other information about your actions on Tututis website.

5. Tututis uses cookies for the following purposes:

5.1. to ensure the website’s functionality;

5.2. to improve and develop the website in order to meet your browsing needs;

5.3. to implant new functions on the website that would facilitate usage of the website, search for information on the website and that would create opportunities to use the website to wider circle of users;

5.4. to ensure expansion of sold production and provide services;

5.5. to analyse the users’ behaviour while browsing Tututis website;

5.6. to link own website to the administered accounts of social network:

5.6.1. [https://www.instagram.com/noordi\\_official/](https://www.instagram.com/noordi_official/);

- 5.6.2. <https://www.instagram.com/noordi.world/>;
- 5.6.3. <https://www.instagram.com/noordishop/>;
- 5.6.4. <https://www.facebook.com/Noordi.World/>
- 5.6.5. <https://www.facebook.com/>;
- 5.6.6. <https://www.linkedin.com/company/tututis/>;
- 5.6.7. <https://www.youtube.com/channel/UCGaORP07tWgVYYzvpANZnWA/videos>.

5.7. to follow information on own website.

6. The cookies of the following categories are used on Tututis website:

6.1. strictly compulsory cookies have to ensure the website's functioning so that we would be able to use all the functions of the website. These cookies collect general information about website's usage by the visitors;

6.2. analytical cookies allow recognizing and calculating number of visits of the website's visitors and observing what sections of the website are used by the visitors. They also collect other information related to the website's usage. These cookies provide information to Tututis used to improve the website and to implant new functions;

6.3. functional cookies help to recognize and memorize the website's visitors, visited sections of the website, used functions of the website, changes made on the website, and other choices made on the website. When the website of Tututis is revisited, it is adjusted according to your previous choices, unless you remove functional cookies of Tututis website manually from your browser or they are removed automatically from your end device when the usage period of the cookies expires;

6.4. target or advertising cookies of accounts of social networks indicated in clause 5.6 of this Policy are meant to offer Tututis services in these accounts that would be in compliance with your needs and browsing behaviour.

7. The usage periods of Tututis cookies are provided in the table below:

7.1. Website <https://www.noordi.com>

Cookie's name	Usage period
Strictly compulsory cookies	
CookieConsent	1 year
Analytical cookies	
_ga	2 years
_gat	Upon completion of browsing session
_gid	Upon completion of browsing session
Target or advertising cookies	
ads/ga-audiences	Upon completion of browsing session
fr	3 months
remixlang	1 year
rtrg	Upon completion of browsing session
tr	Upon completion of browsing session

8. The cookies are used on Tututis website on the ground of your consent. When you visit the main website of Tututis, the window pops up asking for consent to record the website's cookies into your end device. If you do not want to give consent for all the cookies used on Tututis website, you may enter settings of cookies, the link to which is on the same pop-up window. You may mark in the settings of cookies, with recording of which categories of cookies you agree. The strictly compulsory cookies are recorded into your end device regardless of your consent because otherwise you will not be able to use all the functions of Tututis website. If you do not give consent to record analytical cookies, Tututis will not be able to assess what improvements and additional functions are needed for the website to improve your browsing quality. If you do not give consent to record target or advertising cookies, Tututis will not be able

to make offers in the accounts of social network that would be in compliance with your needs and browsing behaviour.

#### **IV. TRANSMISSION OF PERSONAL DATA**

9. The personal data processed on Tututis website <https://www.noordi.com> shall not be transmitted to third parties, unless Tututis has a legitimate obligation to transmit your personal data in accordance with the legal acts of the Republic of Lithuania.

#### **V. RIGHTS OF WEBSITE'S VISITORS**

10. By consenting with record of the cookies of website <https://www.noordi.com> in your end device, you acquire the following rights:

10.1. right to access processed personal data;

10.2. right to request rectification, addition or erasure of processed personal data;

10.3. right to restrict personal data processing;

10.4. right to receive personal data concerning you which you have provided to Tututis in a structured, commonly used, machine-readable and interoperable format, and to transmit it to another controller;

10.5. right to object to processing of personal data.

11. The conditions, restrictions and procedure of implementation of your rights are determined in Tututis Description of Implementation Procedure of the Rights of Data Subjects available on the website <https://www.noordi.com>.

12. If you believe that personal data processing carried out by Tututis on the website does not meet requirements of the Regulation, Law on Legal Protection of Personal Data, other laws and legal acts of the Republic of Lithuania regulating personal data processing or violates your rights and freedoms otherwise, you may refer to the State Data Protection Inspectorate in accordance with laws.